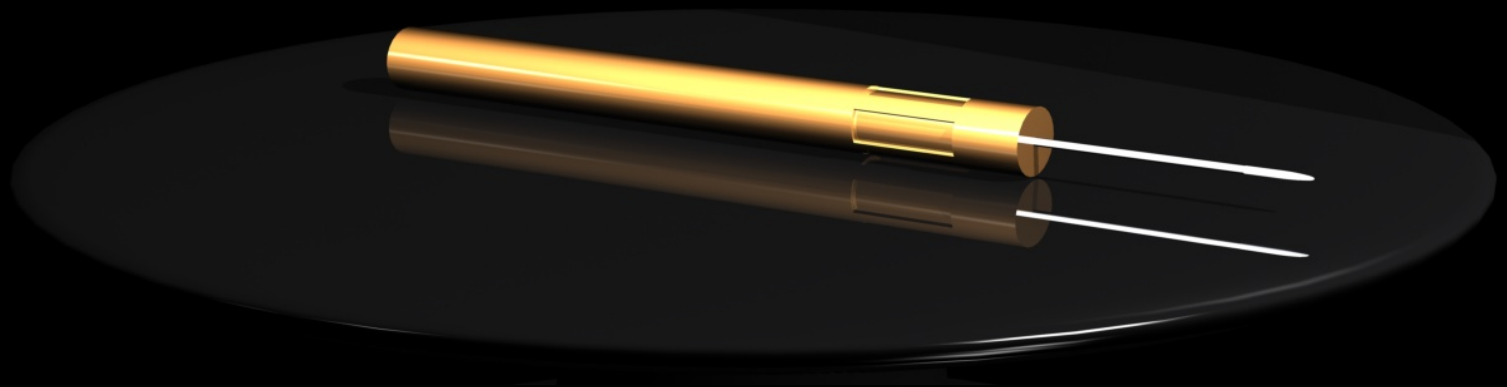


# The Laurier Advantage



## Look & Feel Your Best With Laurier

By choosing Laurier Insulated Bulbous Probes, your electrologist is providing you with a level of comfort unmatched by other brands.

Laurier IBPs feature an *exclusive* tapered design, allowing the probe to follow the natural curvature of a follicle. In addition to enhanced flexibility, Laurier IBPs revolutionized the industry with the introduction of insulated blades. This innovation greatly decreases the current necessary for effective treatment, allowing for a more comfortable experience.

Together, the flexibility and insulation of Laurier IBPs greatly reduce discomfort, and post-treatment redness—helping you look and feel your best.

## Precision Engineered

By remaining true to industry standard sizing since 1970, Laurier ensures that your electrologist can always provide you with the latest in Laurier IBP innovations.

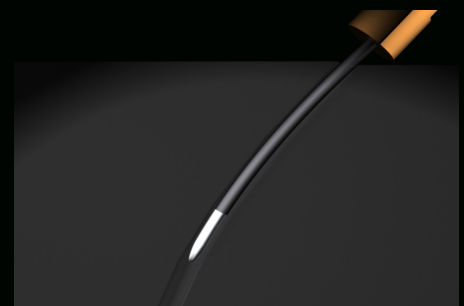
Each Laurier IBP features an *industry exclusive* tapered blade made of high-quality surgical steel, permanently joined to a stem of gold-plated brass.

The blade is ground to an exacting flagpole taper, providing the flexibility and strength needed to comfortably guide the rounded tip to the base of the follicle.

## Perfect Every Time

The unique taper of the Laurier IBP provides superior flexibility without sacrificing strength. The blade flexes smoothly, to hug the curve of the follicle and allows the tip to settle perfectly in the root area.

The rounded tip of the Laurier IBP serves two purposes. It prevents anything other than perfect insertions, and also prevents perforation of the follicle wall—ensuring the most effective, and comfortable treatment possible.



## Insulated for Increased Comfort

The insulation found on the blades of the Laurier IBP concentrates the largest portion of the current at the tip of the probe.

When inserted, the tip only comes in contact with the root area. This allows your electrologist to use just enough current to destroy the root; while the insulation prevents damage to surrounding skin and tissue.

Requesting Laurier IBPs at your next session can greatly improve your electrolysis experience.